

SAMANTHA KEEGAN

GRAPHIC DESIGNER

CONNECT WITH ME

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SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Print and Digital Asset Production
- File Setup & Prepress
- Working knowledge of HTML, and CSS
- Photo editing
- Strong communication skills
- Experience using project management software like Asana, Monday.com and Basecampw
- Attention to Detail
- Time Management & Prioritization
- Adaptability & Flexibility in Fast-Paced Environments

EDUCATION

Education

Northern Arizona University, Flagstaff, AZ

BFA Visual Communication with an emphasis in Graphic Design Minor in Studio Art, Cum Laude, GPA 3.78

SheCodes Plus

Front-end development certification

WORK EXPERIENCE

8z Real Estate

Denver, CO April 2022 - April 2026

Graphic Designer

Denver, CO April 2024 - Present

Creates and fulfills compelling design assets that best reflect an agent's and 8z's brand, including but not limited to postcards, flyers, brochures and social media posts.

- Designs new quarterly market brochures and consistently updates them each quarter for agents to use to stay informed on current residential real estate market trends.
- Develops production skills by creating marketing collateral such as postcards, brochures, flyers, advertisements and signage.
- Consistently updates agent's email signature, and websites when needed.
- Helps design new logos and branding for 8z's affiliate partners: *Collective Mortgage* and *Noble Property Management Group*.

Jr. Graphic Designer

Denver, CO April 2022 - July 2024

- Assisted in ordering and proofing marketing collateral.
- Designed custom postcards, brochures, flyers and custom logos for agents.

American Lighting

Denver, CO November 2021 - March 2022

Jr. Graphic Designer

Designed marketing materials including product catalogs, brochures, sell sheets, print/digital ads, product packaging, email campaigns, as well as social media needs.

- In charge of creating visuals assets with Canva for social media.
- Completed the seasonal new product guide
- Created successful new product email campaigns in Mailchimp

Decal Monkey

Gilbert, AZ March 2021- August 2021

Graphic Designer / Customer Service

Assisted customers create custom designs for decals, t-shirts, and Business cards using Adobe Illustrator, Photoshop, and VE LXi.